

# BIAN Service Landscape - V7.0

Reference Data		Sales & Service		Operations & Execution			Risk & Compliance	Business Support	
Party	Channel Specific	Marketing	Product Specific Fulfillment			Bank Portfolio & Treasury	IT Mngmt.	Finance	
Party Data Mngmt. Customer Profile	Branch Location Mngmt. Contact Center Mngmt. Branch Network Mngmt. E-Branch Mngmt. Adv. Voice Services Mngmt. ATM Network Mngmt. Contact Center Operations Branch Location Operations E-Branch Operations Adv. Voice Services Operat. ATM Network Operations Branch Currency Mngmt. Branch Currency Distribution Prod. Inventory Item Mngmt. Prod. Inventory Distribution Card Terminal Card Terminal Operation	Business Development Brand Mngmt. Advertising Promotional Events Prospect Campaign Mngmt. Prospect Campaign Design Customer Campaign Mngmt. Customer Campaign Design Customer Surveys	Loans & Deposits	Investment Mngmt.	Trade Banking	Corporate Treasury Analysis Corporate Treasury Asset Securitization Asset & Liability Mngmt. Bank Portfolio Analysis Bank Portfolio Administration Stock Lending/Repos	IT Systems Direction IT Stds & Guidelines Systems Administration Development Environment System Development Production Release System Deployment Systems Operations Platform Operations Systems Help Desk Systems Assurance Internal Network Operation	Financial Statements Financial Control Financial Compliance Enterprise Tax Administration	
External Agency									
Information Provider Admin Syndicate Mngmt. Interbank Relationship Mngmt. Correspondent Bank Relationship Mngmt. Correspondant Bank Data Mngmt. Sub Custodian Agreement Product Service Agency Product Broker Agreement Contractor/Supplier Agreement									
Market Data		Sales				Models			
Information Provider Operation Market Information Mngmt. Financial Market Analysis Financial Market Research Quant Model Market Data Switch Admin Market Data Switch Ops Financial Instr. Ref Data Mngmt. Counterparty Administration Public Reference Data Mngmt. Location Data Mngmt.	Cross Channel	Prospect Campaign Execution Party Lifecycle Mngmt. Lead/Opportunity Mngmt. Customer Campaign Execution Customer Offer Sales Planning Underwriting Commission Agreement Commissions Product Matching Product Expert Sales Support Product Sales Support Sales Product	Cards			Market Risk Models Financial Inst. Valuation Models Gap Analysis Credit Risk Models Liquidity Risk Models Economic Capital Business Risk Models Customer Behavior Models Fraud Models Credit/Margin Management Production Risk Models Operational Risk Models Contribution Models	Non IT & HR Enterprise Services	Human Resource Mngmt.	
Product Management	Party Authentication Transaction Authorization Point of Service Servicing Event History Servicing Activity Analysis Contact Routing Contact Dialogue Interactive Help Contact Handler Customer Workbench	Customer Mngmt.				Corp. Financing & Advisory Services		Knowledge & IP Mngmt.	
Product Design Product Deployment Product Training Product Quality Assurance Discount Pricing Product Directory Special Pricing Conditions		Customer Relationship Mngmt. Customer Prod./Service Eligibility Customer Agreement Sales Product Agreement Customer Access Entitlement Customer Behavioral Insights Customer Credit Rating Account Recovery Customer Event History Customer Reference Data Mgmt Customer Precedents Customer Proposition	Consumer Services		Market Operations	Corporate Finance M&A Advisory Corp. Tax Advisory Public Offering Private Placement	Business Analysis	Corporate Relations	
			Corporate Trust Services Remittance Currency Exchange Bank Drafts & Trvl. Checks Brokered Product Consumer Investments Customer Tax Handling Consumer Advisory Services Trust Services Service Product		Mutual Fund Admin. Hedge Fund Admin. Unit Trust Admin. Trade Confirmation Matching Order Allocation Settlement Obligation Mngmt. Securities Dlvrty & Receipt Mngmt. Securities Fails Processing Trade/Price Reportg. Custody Administration Corporate Events Financial Instrument Valuation				
			Cross Product Operations						
			Payments	Account Mngmt.	Operational Services				
			Payments Execution Financial Message Analysis Financial Gateway Correspondent Bank Cheque Processing Central Cash Handling ACH Fulfillment Card eCommerce Card Clearing Card Financial Settlement	Position Keeping Reward Points Account Accounts Receivable Account Reconciliation Counterparty Risk Position Mngmt. Fraud Detection Transaction Engine Product Combination Customer Position Fraud Case	Issued Device Admin Issued Device Tracking Disbursement Open Item Mngmt. Leasing Item Administration Dunning Customer Billing Rewards Points Awards & Red. Channel Activity Analysis Channel Activity History Card Transaction Switch Delinquent Account Card Collections				
			Collateral Administration				Regulations & Compliance	Business Command & Control	Business Direction
		Servicing				Guideline Compliance Regulatory Compliance Compliance Reporting Regulatory Reporting Fraud/AML Resolution Financial Accounting	Organization Direction Business Unit Financial Analysis Business Unit Financial Operations Business Unit Accounting Business Unit Direction Business Unit Management		Document Mngmt. & Archive
		Servicing Issue Customer Case Mngmt. Case Root Cause Analysis Customer Case Card Case Servicing Order Payment Order Servicing Mandate Payment Initiation						Corporate Strategy Corporate Policies Product & Services Direction Business Architecture Continuity Planning	Document Services Archive Services Correspondence

