

Implementing BIAN Service Domains using the IFX Business Message Specification

Proof of Concept Report

Today's Agenda

Our primary goal today is to provide a high level review of the encouraging results that came from collaborative effort on the part of IFX Forum and BIAN.

We were able to demonstrate the ease with which these leading standards in the financial industry can be used to design quality SOA solutions in a typical banking IT environment.

- Introductions
- Concepts we wanted to prove
- Key concepts of BIAN and IFX standards
- What we did and how we did it
- Findings

Introducing – IFX Forum

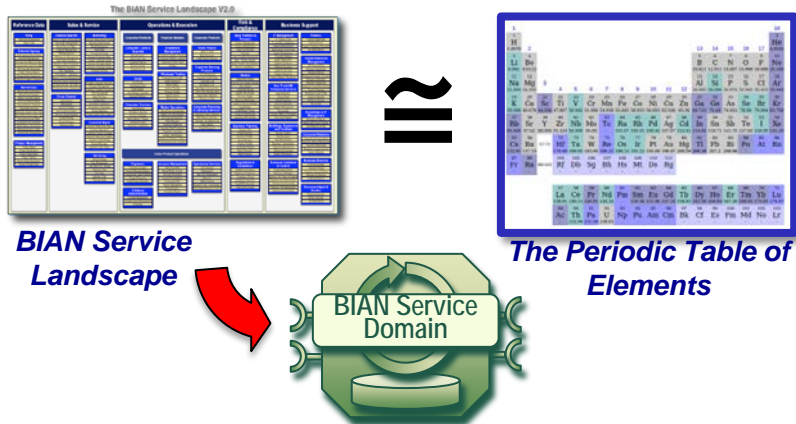
- Since 1997 the mission of the IFX Forum has been to develop and promote adoption of an **open, interoperable** standard for the electronic exchange of financial data.
- The IFX Business Message Specification (BMS) is designed to meet the **business** requirements of the **global** financial services industry in the areas it addresses.
- The standard is based on Service Oriented Architecture (SOA) and object-oriented design principles. It is technology neutral but generally implemented using XML.
- IFX was a founding member of the IST Harmonization effort in 2003 which resulted in the formation of ISO 20022 in 2004 and the first payment initiation messages in that standard. IFX continues to work on ISO 20022 content as a submitting organization with Liaison A standing on TC68 and the participates in the 20022 RMG (governance) meetings.
- In 2011 IFX formed the Liaison and Interoperability Work Group (LIWG) specifically for managing interoperability with other standards and to spearhead efforts such as the proof of concept with BIAN.

Introducing –BIAN

- BIAN – the Banking Industry Architecture Network is a global not-for-profit association of currently 45 banks, software vendors and service providers
- BIAN's goal is to facilitate application interoperability (and reduce application portfolio complexity) within financial institutions through the definition of standard service operations that can be adopted by industry solution providers and banks
- In order to specify canonical service operations, BIAN defines generic bank capability 'building blocks' called Service Domains that each perform a unique and discrete business role
- Any and all business activity can be modelled as collaborative interactions between selected Service Domains using their associated canonical Service Operations
- The Service Domains and their associated Service Operations are defined in semantic terms – they are intended to be implementation agnostic
- BIAN designs are captured using a UML representation that is founded on the ISO 20022 standard
- The BIAN semantic definitions provide sufficient detail to support an unambiguous mapping to the underlying systems messages where appropriate
- This BIAN/IFX PoC provides confirmation of the feasibility of mapping BIAN semantic definitions to proven implementation level message specifications

Introducing –BIAN Service Domains

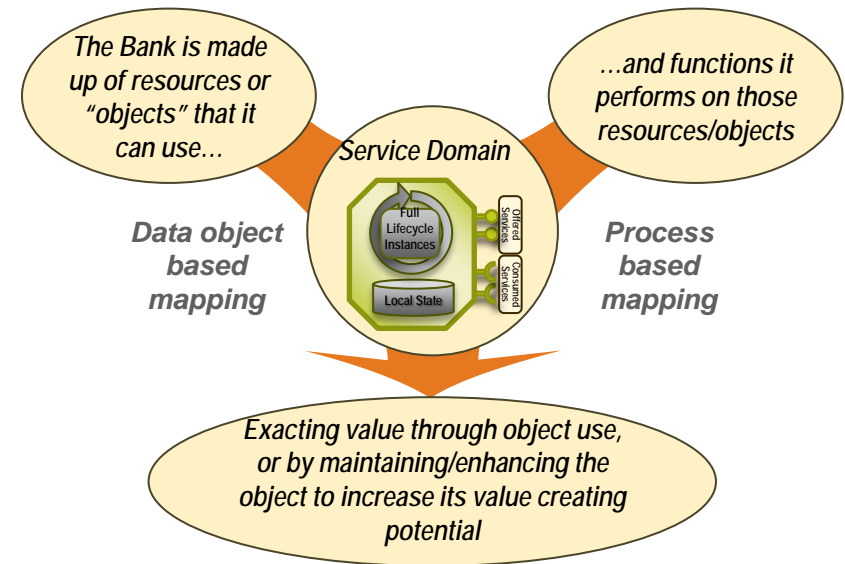
The Service Domain is a business capability with several defining characteristics. The PoC has provided insights into mapping message standards to a Service Domain's service operations



A BIAN Service Domain's role combines a business object with a particular type of action or 'functional pattern' performed on it. Either aspect provides the basis for the message mapping.

Service Domain properties:

- ◆ a discrete business capability (not a process step)
- ◆ the 'peer' collection covers all possible business activity
- ◆ role combines a business object & a general function
- ◆ fulfills its role for the full life-cycle (with a 'control record')
- ◆ can have single or multiple active instances,
- ◆ the life cycle can have a short or long life-span
- ◆ acts as an operational service center
- ◆ capable of being outsourced (one 'sizing' test)



IFX Objects and Messaging

- An IFX Object is a set of data that is organized according to a consistent pattern.
- IFX Objects are constructed from basic building blocks:
 - Data Elements - single pieces of information with defined data types
 - Data Aggregates - groups of related elements identified by a single name for convenience

xxxRec

xxxID
+xxxInfo
+xxxEnvr
+xxxStatus

xxxInfo

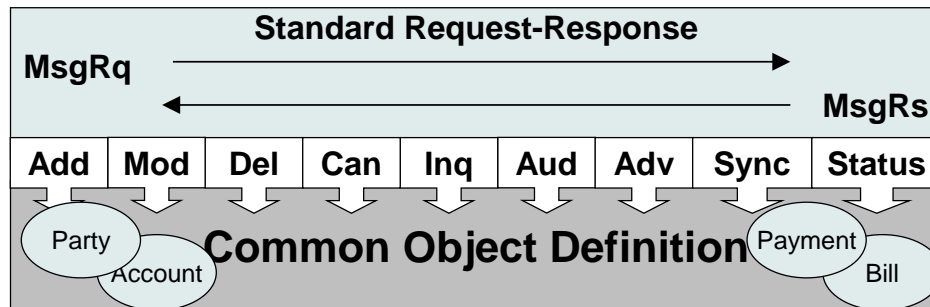
dataAttributes

xxxStatus

xxxStatusCode
StatusDesc
EffDt
ApprovalId
StatusModBy

xxxEnvr

Extends [BaseEnvr](#)
CreatedDt
CreateRefIdent
ClientCreateDt
ClientBusinessDt
LastUpdateDt
LastUpdateRqUID
NetworkTrnData
PointOfServiceData
ThisObjectEnvrData



- IFX Objects support a well-defined set of operations (or methods) that cause objects to be created, modified and destroyed

Concept to Prove

The collaboration of BIAN and IFX on this Proof of Concept (POC) was initiated with the intent to prove:

- that BIAN-defined service domains could be mapped to, and implemented using, a pre-existing service oriented messaging standard – in this case, the IFX Business Message Specification; and,
- that the IFX service framework could be used to implement a pre-existing view of standard business services – in this case BIAN service landscape and service domains.

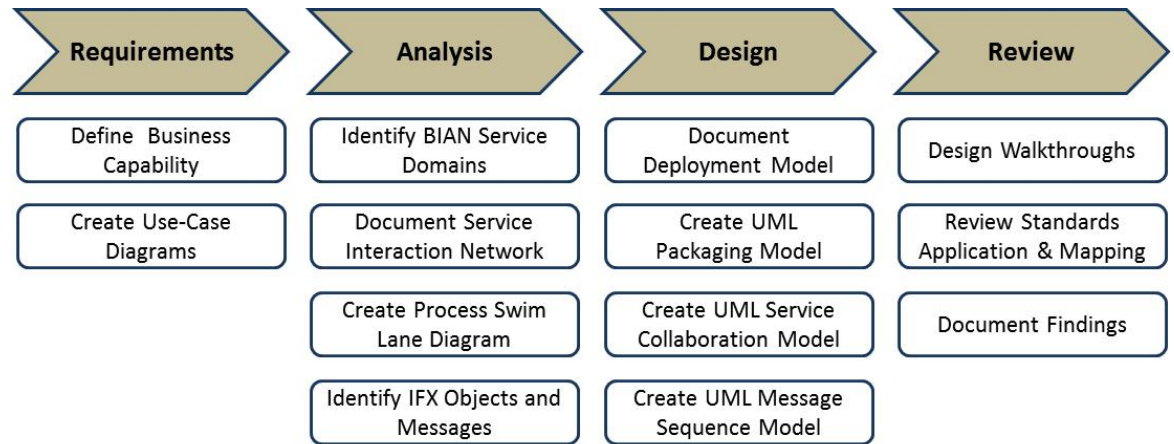
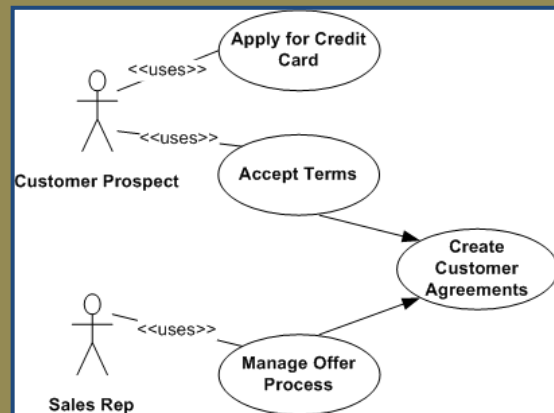
These concepts, once proven, can be generalized to conclude that either standard could be utilized within any banking infrastructure and set the stage to provide many benefits of standardization.

Process Overview



IFX and BIAN experts spent some time reviewing each others' material and chose a familiar use-case for further development.

New Card Setup



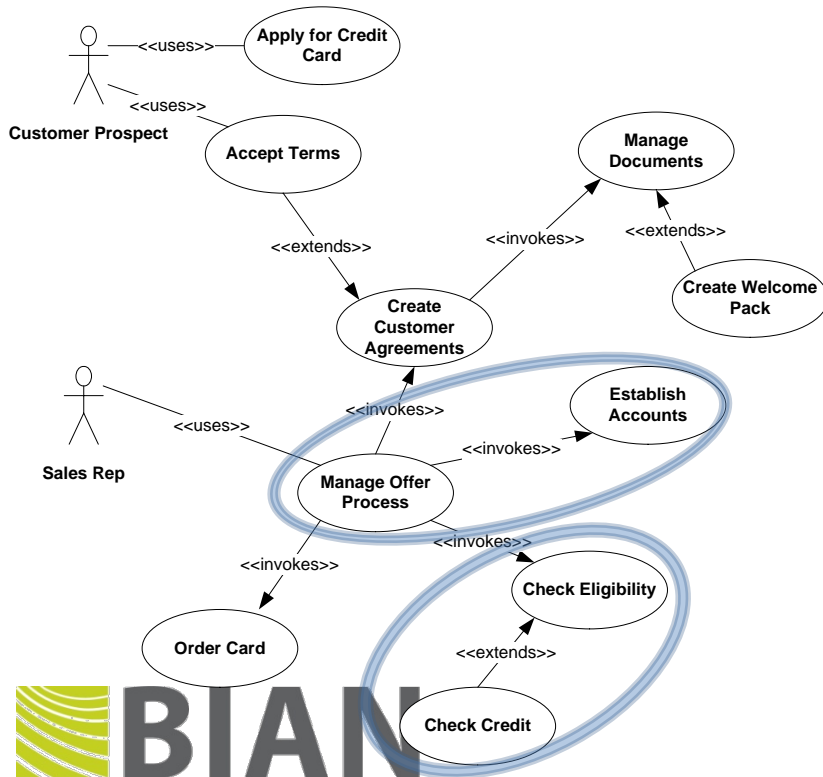
We then engaged in a typical SDLC design effort and documented the results.

Two Views of the Use Case

No two banks are exactly alike. For the POC to be meaningful, we concluded that it would be important to illustrate that the BIAN and IFX standards could be adapted to more than one implementation model of the business scenario.

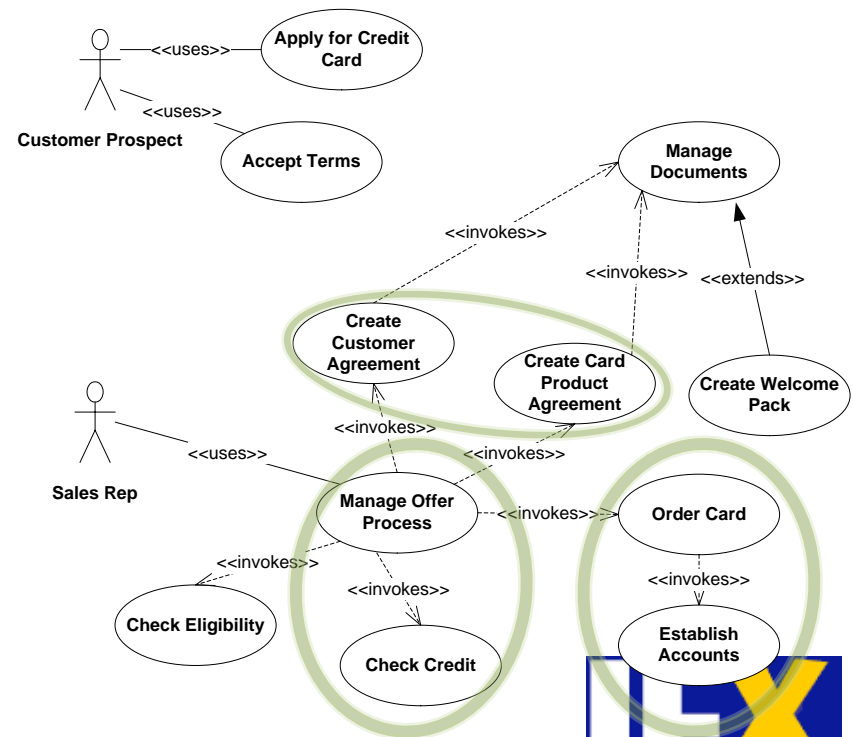
Use Case Alternative 1

The *Manage Offer Process* directly invokes several other processes, including *Establish Accounts* and *Order Card*. *Check Credit* is viewed as an extension of the overall *Check Eligibility* process.



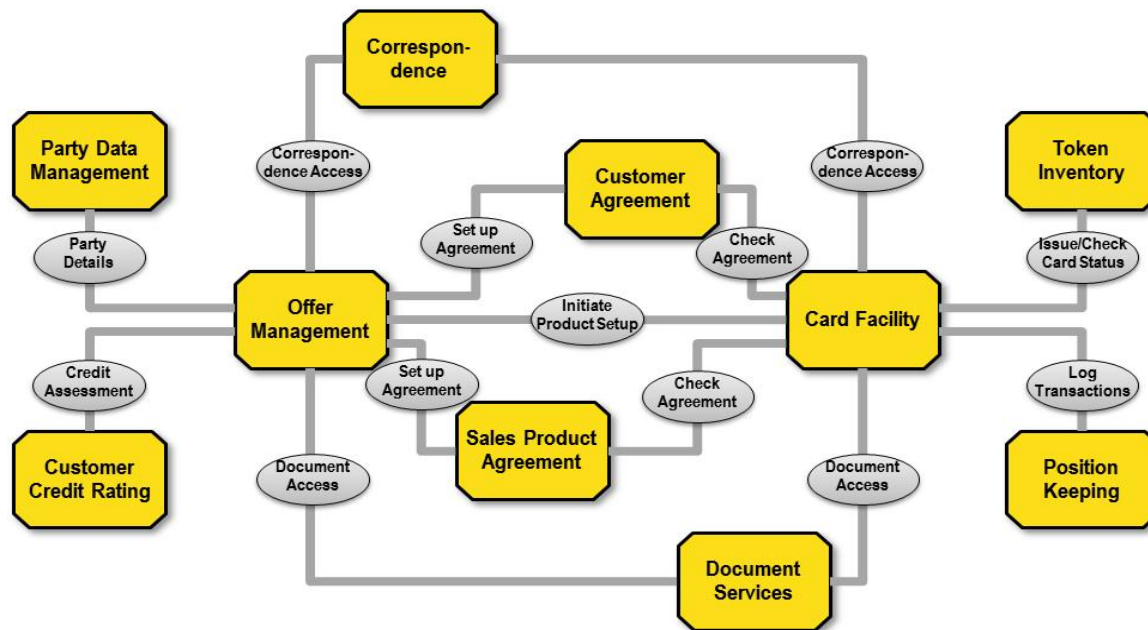
Use Case Alternative 2

In this model, *Check Credit* is a separate service not viewed as an extension of *Check Eligibility*. Also, *Card Facility* manages the account setup and card order. Lastly, this model shows that there are separate *Customer* and *Card Product Agreements*.



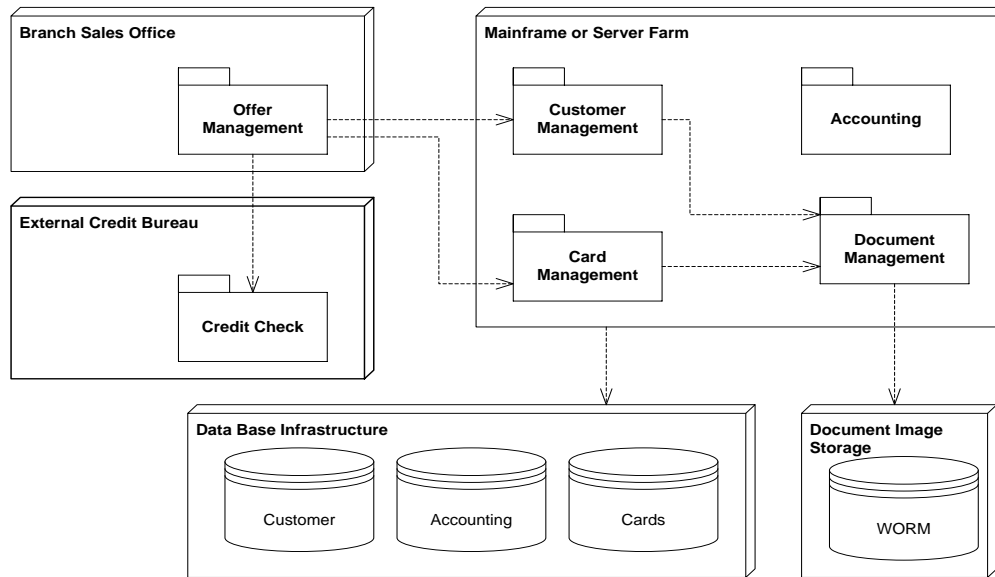
BIAN Service Domains in POC

*These are the BIAN service domains that participate in the New Card Setup use case. They are highlighted in **red** in the diagram of the entire BIAN service landscape*



Reference Data	Sales & Service	Operations & Execution	Risk & Compliance	Business Support
Party	Client Specific	Marketing	Customer Profile	Financial Models
Product	Product Specific	Product Management	Product Management	Product Management
Channel	Channel Specific	Channel Management	Channel Management	Channel Management
Document	Document Specific	Document Management	Document Management	Document Management
Transaction	Transaction Specific	Transaction Management	Transaction Management	Transaction Management
Account	Account Specific	Account Management	Account Management	Account Management
Card	Card Specific	Card Management	Card Management	Card Management
Token	Token Specific	Token Management	Token Management	Token Management
Position	Position Specific	Position Management	Position Management	Position Management
Document	Document Specific	Document Management	Document Management	Document Management
Log	Log Specific	Log Management	Log Management	Log Management
Issue/Check	Issue/Check Specific	Issue/Check Management	Issue/Check Management	Issue/Check Management
Set up	Set up Specific	Set up Management	Set up Management	Set up Management
Check	Check Specific	Check Management	Check Management	Check Management
Initiate	Initiate Specific	Initiate Management	Initiate Management	Initiate Management
Document	Document Specific	Document Management	Document Management	Document Management
Access	Access Specific	Access Management	Access Management	Access Management
Log	Log Specific	Log Management	Log Management	Log Management
Transactions	Transactions Specific	Transactions Management	Transactions Management	Transactions Management
Position	Position Specific	Position Management	Position Management	Position Management
Keeping	Keeping Specific	Keeping Management	Keeping Management	Keeping Management
Token	Token Specific	Token Management	Token Management	Token Management
Inventory	Inventory Specific	Inventory Management	Inventory Management	Inventory Management
Issue/Check	Issue/Check Specific	Issue/Check Management	Issue/Check Management	Issue/Check Management
Card Status	Card Status Specific	Card Status Management	Card Status Management	Card Status Management
Log	Log Specific	Log Management	Log Management	Log Management
Transactions	Transactions Specific	Transactions Management	Transactions Management	Transactions Management
Position	Position Specific	Position Management	Position Management	Position Management
Keeping	Keeping Specific	Keeping Management	Keeping Management	Keeping Management

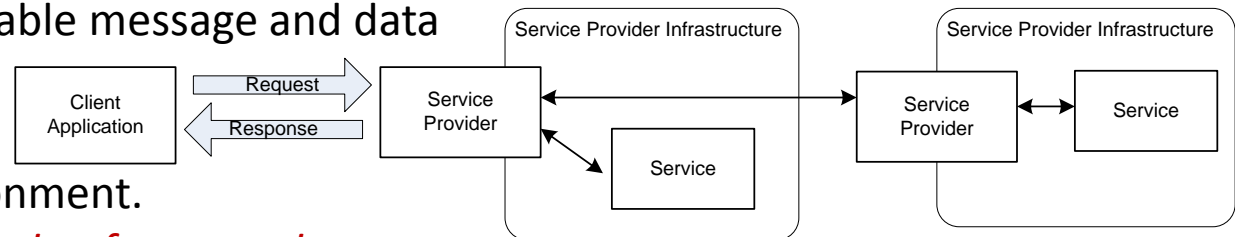
Visualizing Service Deployment



- In an SOA view, capabilities are packaged and distributed for the convenience of business operations and for effective use of technology resources.
- Properly granular definition of services – *such as those defined by BIAN* – allows for assembly of discreet functions to support a variety of business applications

A flexible framework for reliable message and data exchange is necessary to properly implement capabilities in an SOA environment.

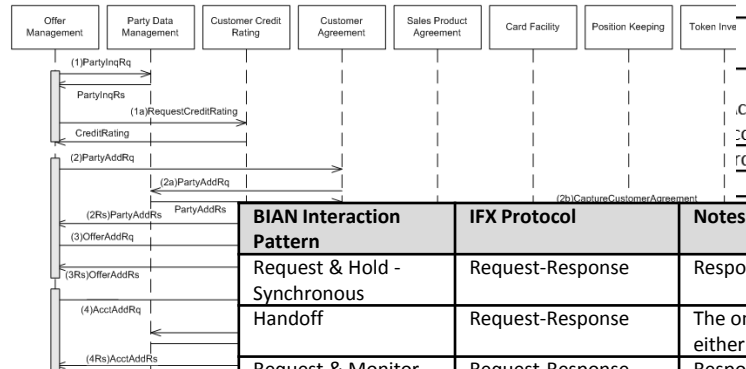
The IFX Standard provides such a framework.



Mapping Standards

BIAN Service Domain	Action	IFX Message(s)	IFX Object(s)
Party Data Management	Identify Prospect	PartyAdd PartyInq	Party
Offer Management	Offer Product	OfferAdd	Offer
Customer Agreement	Execute Customer Agreement	PartyMod	Party
Document Services	Record Customer Agreement	PartyMod	Party
Sales Product Agreement	Execute Product Agreement	PartyCardRelAdd	PartyCard

Figure 3 - Message Sequence Diagram, Alternative 1



BIAN Interaction Pattern	IFX Protocol	Notes
Request & Hold - Synchronous	Request-Response	Response
Handoff	Request-Response	The only Response expected is that the message was received; it is either ignored or not sent depending on implementation decisions.
Request & Monitor – asynchronous	Request-Response with AsyncRsData	Response is not immediately expected. The message response code will be [900] with a severity [Warn] and a token <AsyncRqUID> that can be used in later messages to retrieve results and processing status. See AsyncRsData in IFX BMS.
NA (Multi-step process request)	xxxOperRq-xxxOperRs	The IFX standard facilitates the desire to bundle a sequence of messages with <i>IFX Operations</i> . Such a request will include a list of messages along with instructions regarding processing – i.e., <OperRules>. The operation rules indicate how to handle errors and warnings when processing the sequence of messages. (Abort, Continue, ReverseAll, ReverseProcessed.)
Make announcement	NA	Allows for subscribers to ingest a service report. It is possible to send IFX messages to any number of recipients and ignore responses, but there is no inherent Publish-Subscribe protocol in the IFX standard.

BIAN Domain	BIAN Control Record	IFX Object	Data Attributes
Party Data Management	Party REGISTRATION	Party	Close alignment as defined
Offer Management	Customer Offer EXECUTION	Offer	Close alignment as defined
Customer Agreement	Customer AGREEMENT	Party	There is a "customer established date" data attribute in IFX PartyInfo. See also Document Services and Correspondence below.
Sales Product Agreement	Sales Product AGREEMENT	Party	Similar to Customer Agreement.
Customer Credit Rating	Customer Credit QUALIFICATION	Acct	IFX links the rating to a specific Account for a customer
Card Facility	Credit/Charge Card FULFILLMENT	CardOrd	IFX maps different Card fulfillment capabilities to the card entity. See also Token Inventory and Object Relationships below.
Position Keeping	Transaction Record TRACKING	Acct	Maps to the Acct entity of IFX.

The PoC Report is loaded with tips and examples of how to map the IFX and BIAN standards to each other and specific business scenarios.

Findings

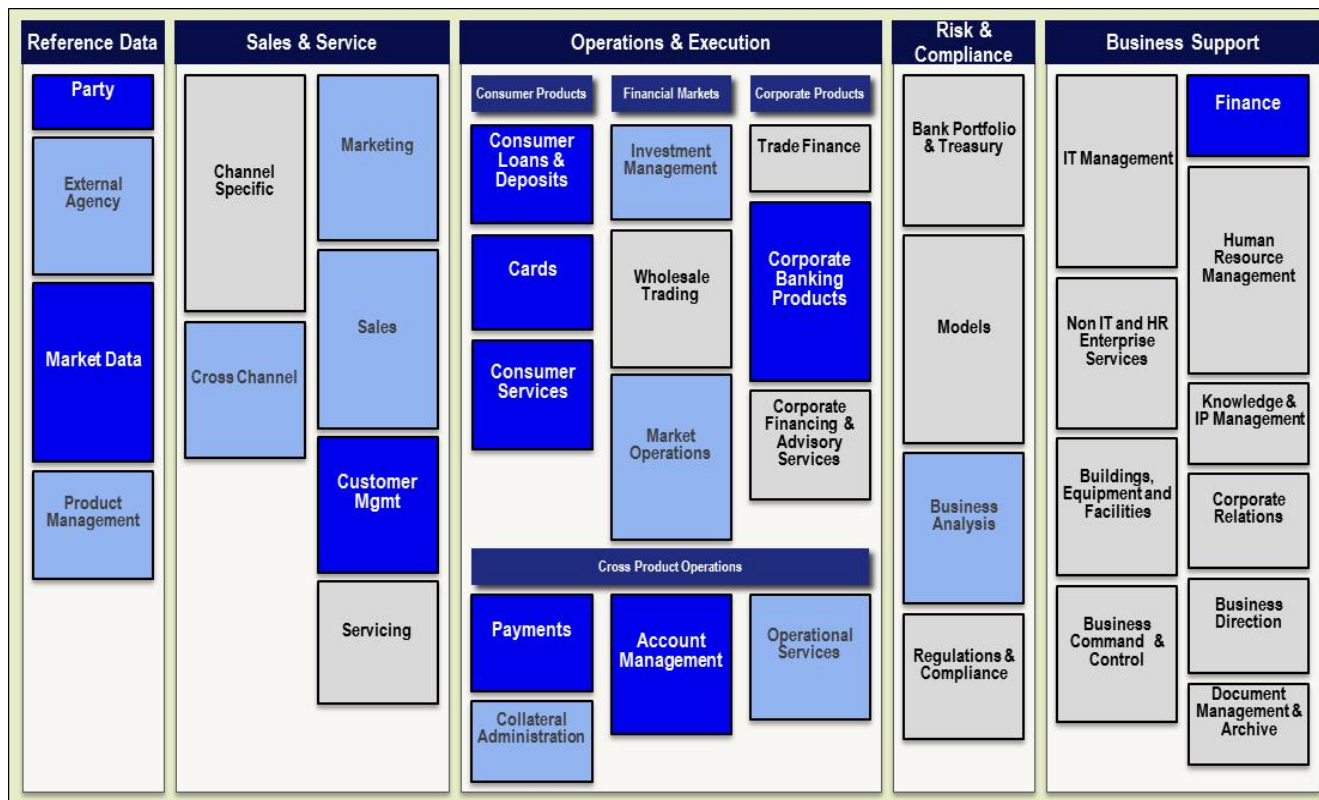
A key finding of this Proof of Concept is that both standards have the built-in modularity to adapt to the constraints of existing platforms without sacrificing integrity.

- The BIAN-defined service domains can be mapped to, and implemented using, a pre-existing service oriented messaging standard – in this case, the IFX Business Message Specification.
- The IFX message and service framework can be used to implement a pre-existing view of standard business services – in this case as defined in the BIAN service landscape and service domains.

Potential for Future Collaboration

Upon completion of the proof of concept we did a preliminary review of where the standards overlap addressing needs and opportunity in the overall banking landscape.

There are many areas where we believe there will be value in pursuing further work.



Key:

Significant IFX Content Mapping Anticipated

Some IFX Content Mapping Anticipated

Minimal IFX Content Mapping Anticipated

Questions

In addition to answering some questions here today, there is much more to be learned via the resources indicated below.

Direct Inquiries To

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IFX Forum	Judith Vanderkay, Director, Public Relations	info@ifxforum.org
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Gartner Group Analysts	Christy Pettey, Director , Public Relations Christy will direct you to knowledgeable analysts	christy.pettey@gartner.com

Reference Documents

Topic	Type of Document	Reference to Document
IFX Standards	IFX Standard Online	http://www.ifxforum.org/standards/standard/
IFX SOA Implementation Guide	Work in progress	Expected to be published Q1 2014
BIAN Service Landscape	Version 2.5 landscape	http://bian.org/assets/bian-standards/bian-service-landscape-2-5/
BIAN-IFX Forum Proof of Concept Report and Webinar Presentation	PDF documents	www.ifxforum.org www.bian.org